

SVASTITRIKA SVASTI NEWSLETTER

April to June 2022



svasti

धन अधिकार सेवाएं

मेरा
स्वास्तित्व

PEOPLE_
F.I.R.S.T.

Great
Place
To
Work®

Certified
FEB 2022 - FEB 2023
INDIA

In this issue:

- A note from our Co-Founders
- Humans of Svasti
- People Rising, at Svasti
- Events at Svasti
- Meet our Star and Champion CRMs
- Achieving New Milestones
...and more...

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NEW PLANS, NEW GROWTH, NEW ENERGY.

Dear Svasti family,

As we entered the new financial year, all of us were very happy and positive with the performance results we achieved together, in the previous financial year.

We achieved most of our targets, and our plans for the financial year ahead were finalised and ready for us to implement.

We are happy to say, that thanks to the combined efforts of all the people at Svasti, the quarter of April to June 2022 has been in line with all that we hoped for. We hired new people, opened new branches, and gained new customers, across the country.

Some of our new processes have been implemented, some new ones are under development, and we continue to look for new ideas and tools that will help us nurture our processes and culture based on our core values of fairness, innovation, responsibility, service, and technology.

You will also notice that our newsletter has been re-branded as Svastitrika (Svasti's patrika) and is redesigned with more content and ease of reading, in line with our core values and sensibilities. It is also mobile friendly, so you can read it whenever and wherever convenient for you. We will also be very happy to include your feedback and contributions in the next issue.

Best wishes,


Arunkumar Padmanabhan
Co-Founder & CEO




Narayanan Subramaniam
Co-Founder - CFO & CIO



BRANCHES



EMPLOYEES



CUSTOMERS



PORTFOLIO*

Svasti performance as on 30th June, 2022.

FEATURED STORY



SVASTI CARE CONFERENCE

To celebrate the success of Svasti CARE Health Insurance Svasti team members, including seniors and freshers from all over India traveled for a 2-day event at Ranthambhore, in Rajasthan. Besides celebrating the achievements of various team members, we also went on an adventure ride to Ranthambhore National Park.



HUMANS OF SVASTI

"I started working for Svasti as a Customer Relationship Manager to take a break from the toxic work environment of my first job. Fast-forward to 10 years, and I am here working and thriving as a newly promoted Regional Manager.

Svasti was a complete career shift for me. Finance was not a familiar industry and I did not know much about the business.

When I joined, my unfamiliarity with this field made me apprehensive about my future in Svasti. I had planned to quit this job after some time as I planned Svasti as a short-term solution.

What made me not leave was the level of respect I experienced here. It is not just written on the website, but "People First" is the foundation of Svasti's culture and tribe.

I have made my way up from a Customer Relationship Manager to a Regional Manager, and all this was possible because of the training, guidance, and support I received from my seniors. It was obviously a challenging journey, nothing was perfect or easily achievable. But when you have a team that trusts you, seniors who never look down on you and bring out the best in you, nothing is impossible.

***From the day I joined Svasti,
I've moved to a different state,
learned a new language, experienced
fast paced career advancement, and
made a good living for my family.***



Sagar Mazire Regional Manager - Gujarat

It is a pleasure working for Svasti, I am very grateful for this opportunity and looking forward to persisting with great work in the future."

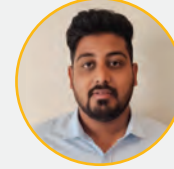
**" PUSH YOURSELF, BECAUSE
NO ONE ELSE IS GOING TO DO IT FOR YOU "**



PEOPLE RISING, AT SVASTI!



Sagar Mazire
Regional Manager
Vadodara



Rohit Manubhai
Unit Manager
Vadodara



Rohit Sisodiya
Unit Manager
Indore



Sachin Gaikwad
Unit Manager
Kalyan

PROMOTIONS BETWEEN APRIL - JUNE 2022

Congratulations to all those who rose among the ranks in the company. Your performance and Svastitva values make us proud. Thank you, and wishing you all the best in your new roles!

Abhijeet Pandey
Assistant Branch Manager,
Varanasi

Dipak Bhika Bharmol
Assistant Sales Manager,
Thane

Abhishek Chandrakant Dafale
Assistant Sales Manager,
Nashik

Gaurav Kumar Mishra
Assistant Sales Manager,
Maharajganj

Aditya Kumar Singh
Assistant Branch Manager,
Farrukhabad

Gaurav Pandey
Assistant Manager,
Prayagraj

Akash
Assistant Branch Manager,
Jaunpur

Gokul Dnyaneshwar Nagare
Manager
Nashik

Arvind Housila Prasad Dubey
Assistant Branch Manager,
Deoria

Hemant Bharat Patil
Assistant Branch Manager,
Dhule

Ashvani Pandey
Assistant Branch Manager,
Sitapur

Hemraj
Assistant Branch Manager,
Hathras

PEOPLE RISING, AT SVASTI!

Congratulations to all those who rose among the ranks in the company. Your performance and Svastitva values make us proud. Thank you, and wishing you all the best in your new roles!

Janak Kumar
Assistant Branch Manager,
Chandkheda

Rahul Soni
Branch Manager,
Sitapur

Jitendra Kumar Poniya
Assistant Branch Manager,
Hathras

Rajanish Singh
Assistant Branch Manager,
Aligarh

Jitendra Singh
Assistant Branch Manager,
Firozabad

Rajneesh Tiwari
Branch Manager,
Naroda Ahemdabad

Madhura Satish Madav
Senior Officer
Thane HO

Rakesh Dabiya
Assistant Sales Manager,
Indore

Mahesh Vijay Parab
Assistant Manager,
Goregaon CDL

Raviprakash
Assistant Branch Manager,
Ballia

Maheshbhai Parmar
Assistant Manager,
Anand

Sachin Bhagwan Patil
Manager
Mangaon

Mohit Mandpe
Manager,
Indore

Sagar Sanjay Jagdale
Assistant Sales Manager,
CIDCO Aurangabad

Pooja Santosh Raut
Customer Relationship Manager,
Sakinaka

Sahil Ahmed
Assistant Branch Manager,
Firozabad

Prabal Pratap Singh
Assistant Branch Manager,
Mathura

Sandeep Singh Chouhan
Assistant Sales Manager,
Indore

Pradyumn Kumar
Manager
Kanpur

Sawan Kumar
Assistant Branch Manager,
Firozabad

Prakash R. Galande
Senior Training Manager,
Thane HO

Shobhit Singh
Assistant Branch Manager,
Shahjahanpur

Rachna Shabu Landge
Manager,
Mulund HO

Somveer Singh
Assistant Branch Manager,
Moradabad

PEOPLE RISING, AT SVASTI!

Congratulations to all those who rose among the ranks in the company. Your performance and Svastitva values make us proud. Thank you, and wishing you all the best in your new roles!

Sonali Sudhakar Kadam
Assistant Manager,
Mulund HO

Usha Jagannath Shinde
Manager,
Nahur CDL

Sonali Sunil Bhambure
Customer Relationship Manager,
Chakan

Vijay Kumar Laldhari Yadav
Senior Operation Auditor,
Jaunpur

Sooraj Goswami
Assistant Branch Manager,
Bareilly

Vikas Omprakash Soude
Assistant Sales Manager,
Andheri East

Sumangal Sahdev Bavkary
Senior Operation Auditor,
Ratnagiri

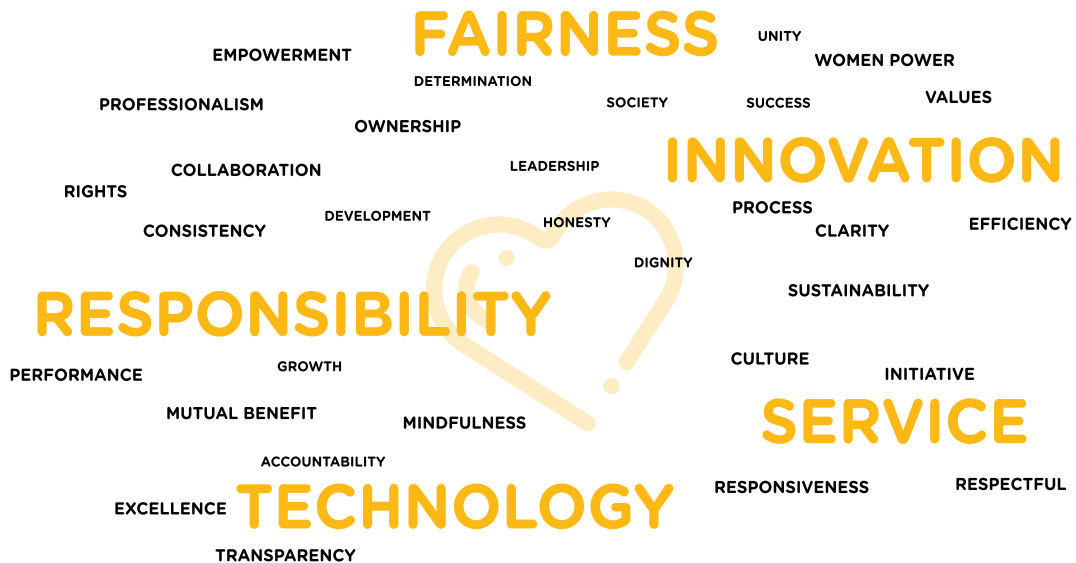
Vishwadip Vishwanath Tambe
Senior Operation Auditor,
Andheri East

Sushil Bajirao Ambhore
Assistant Sales Manager,
Sakinaka

Yogesh Supane
Assistant Sales Manager,
Waluj

Swatantra Kumar Mishra
Assistant Branch Manager
Maharajganj

CULTURE AND VALUES AT SVASTI



HUMANS OF SVASTI

"I am a small-town woman who started working for Svasti as a CRM after completing my schooling. I was a timid girl who started working even after receiving opposition from her family members. In my family it is not considered ideal for women to take up field jobs as they are for men, but I took it upon myself to prove this notion wrong and come out as a role model.

As a newcomer, I gained all my knowledge by observing my colleagues and learning from the guidance received from seniors.

Today I stand here as a Unit Manager, as a woman who has gained higher status and image in society.

It would have not been possible without the support and encouragement I received from my seniors. In my opinion, no one can one-up Svasti for its work culture. Although I have never worked anywhere else there is nothing I wish was different here. That is the reason why Svasti has been my second family for the past 8 years.

“ I was challenged multiple times by people around me, that I would not be able to make it, and proving them wrong has been my biggest achievement!”



Minal Desai **Unit Manager - Kalyan**

Throughout my career advancement, I have taken inspiration from my mother and how she took care of the family and managed everything in the household. Whatever I know today is because of my idols, my seniors. I observed them and I emulated their behavior, and wish to reach all the peaks like them. I see a brighter future with Svasti, and this is just the starting, I still got lots to do and lots to work for!"

“ Mera Svastitva is reflected in the spirit of our employees and in the smiles of our customers. ”



EVENTS AT SVASTI



SVASTI GOES TO GOA



(L) OPS, AUDIT, MSME, AND CREDIT TEAM LUNCH AND (R) CDL TEAM LUNCH



INDORE UNIT MSME TEAM MEETING AND LUNCH



HUMANS OF SVASTI

"I was married young and had pressure to start and take care of my family. During my quest to start making a steady income, I discovered Svasti through a job advertisement and was hired after an interview, as a Customer Relationship Manager.

At that time, I did not have much experience and skills to start a good professional career. This job came with extensive training and skill development which immensely helped me improve my performance. I was aware of my leadership abilities but how to implement them was a constant dilemma for me.

It was the seniors here in Svasti who thought me how to be a professional, they recognized my potential and helped me utilize it to the max.

You have to work smartly to know what level of performance is expected from you and what are the things that can take you places. This is a prominent reason why I experienced fast career growth here in Svasti and became a Unit Manager from Customer Relationship Manager within 3 years of joining. Perform and you shall receive.

***I've worked hard in the field
and always value our customers.
It is easy to be rude and get done
with it, but what helps in the long
run, is your behavior.***



Rohit Anilkumar Manubhai Unit Manager - Vadodara

My humanitarian and ethical values align with what Svasti practices and this is the reason why I was noticed and encouraged by senior management. I am extremely grateful for this opportunity and see a bright future here in Svasti. I hope and wish to take the legacy ahead and construct a bright future for my family, with Svasti."

EVENTS AT SVASTI



KATPADI BRANCH OPENING



SOP DEVELOPMENT AND TRAINING



MUMBAI TEAM LUNCH AT SANGRILA RESORT

HUMANS OF SVASTI

“I saw an advertisement on Thane station regarding a job opening in Svasti Microfinance as a CRM. I was interviewed by Sushil Bhosale Sir and he told me about CRM roles and responsibilities, but I was not interested in the field job. So he informed me about another requirement of an office boy at Svasti. I took this opportunity as a first step in my career growth and joined in Svasti as an Office Boy in October 2017.

I worked hard and learned about the work at Svasti, by observing how people especially the seniors worked. This increased my knowledge and my confidence.”



Roshan Dinesh Pawar **HR Officer**

In 2018 Sachin sir said my performance was good and if I wanted they could promote me to a further level at Svasti. I worked even more hard and started taking responsibilities of HR and Admin work. On the 1st of April 2021 I got promoted as HR Officer! I am even more proud of myself, and look forward to more and growth with the Svasti family.”

“**A team is** not just a group of **people** who work together, a team is a group of people **who trust each other.**”



MILESTONES



ULHASNAGAR BRANCH



VARANASI BRANCH



KANPUR BRANCH



MANGAON BRANCH



DOMBIVLI BRANCH

In April 2022 we saw outstanding customer enrollment across the country, led by our Ulhasnagar Branch. Here are the top achievers.



April 2022

MILESTONES



GORAKHPUR BRANCH



May 2022



MUGHALSARAI BRANCH



June 2022



AZAMGARH BRANCH



JABALPUR BRANCH

In June 2022 our Mughalsarai branch had the highest milestone enrollment across the country. Here are the other top achievers.

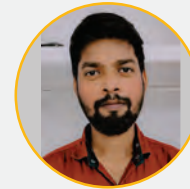


June 2022

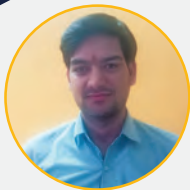
SVASTI CONSUMER FINANCE CHAMPIONS



Vipin Kumar
CRM
Moradabad



Mohit Tiwari
Branch Manager
Lakhimpur Kheri



Amit Dubey
Unit Manager
Agra



Amin Sheikh
Regional Manager
Lucknow

SVASTI JLG MICROFINANCE CHAMPIONS

Month	Name	Branch	Groups
April	Vipin Kumar	Moradabad	18
May	Ankit Pandey	Akbarpur	23
May	Prashant Vidhate	Satana	23
June	Vipin Kumar	Moradabad	24

SVASTI JLG MICROFINANCE CHAMPION BRANCH



JABALPUR BRANCH

Month
May 2022

Branch
Jabalpur

Disbursement
2,000

SVASTI JLG MICROFINANCE STAR CRMS:
May 2022

Employee	Branch	Loans
Amit Kumar	Unnao	18
Amit Singh	Shahjahanpur	20
Ashish Kumar	Farrukhabad	20
Dharmendra Kumar	Mirzapur	18
Ganesh Pawar	Chakan	18
Jeeva e	Ponneri	22
Mangesh Sonawane	Badlapur	20
Poovarasani	Ponneri	20
Praveen Pandey	Mughal Sarai	18
Sachin Bhamare	Satana	22
Suraj Pawar	Satana	22
Swaraj Chauhan	Gwalior	18
Vikrant Sharma	Dabra	20
Virendra Kumar	Lakhimpur Kheri	20
Yogesh Kumar	Shahjahanpur	20

June 2022

Employee	Branch	Loans
Abhay Chauhan	Moradabad	22
Avaneesh Kumar	Bareilly	21
Domeshwari	Durg	18
Ijya Sharma	Budaun	21
Manjeet Singh	Lakhimpur Kheri	18
Pramod Sarate	Amroli	22
Prashant Vidhate	Satana	23
Roshan Patil	Pen	18
Sagar Goher	Ulhas Nagar	20
Sanjay Kumar	Lakhimpur Kheri	21
Shoban M	Thirumullaivoyal	19
Shrikrushna Mundekar	Waluj	19
Suraj Pawar	Satana	19
Vikrant Sharmar	Dabra	19

HUMANS OF SVASTI

"I came to know about job opening in Svasti Microfinance from CRM Aslam Shaikh who made me meet Vikas Navsare. Vikas Sir took my interview and I got selected as Data Entry Officer in August 2019 in the Mankhrud branch.

“

This was my first job so I was not aware about work processes, but all the employees of Mankhrud branch helped and guided me with my work in initial stages.



Uzama Raj Mohammad Shaikh **Operations Officer**

The work atmosphere was very good and I liked working at Svasti.

After completing 2 years as a Data Entry Operator I got a promotion and was transferred to the Operations Department as an Officer in December 2021. I am very thankful to all who supported me and I am very happy working in the Operations Department.

I like the policies of company, the celebrations, and the team lunches which I enjoyed a lot. I am happy with the work culture of Svasti. I really feel and trust that there is career growth and a bright future for me at Svasti. Thank you to all in my Svasti family.”

**What makes
Svasti Microfinance
a great place to work
is mindful planning,
great processes
and most importantly
you!**

